

 미래창조과학부  방송통신위원회 <small>KOREA COMMUNICATIONS COMMISSION</small>	<h1>Press Release</h1>	http://www.msip.go.kr http://www.kcc.go.kr
Please do not publish this information until 14:30 on Wednesday 08/21/2013.		
Inquiry : Yeong-jin Choi, Chief, MSIP, Policy Coordination Division (Tel. 2110-2820) Sin-wook Kang, Official, MSIP (Tel. 2110-2828) Jeong-ryul Kim, Chief, KCC, Planning and Coordination Office, Tel. (2110-1320) Nak-juun Go, Secretary, KCC (Tel. 2110-1442)		

MSIP, KCC Speak with One Voice on Major Policy Issues

- Agreed to form a joint research team seeking ways to boost the use of 700MHz and UHG broadcasting -

- The Ministry of Science, ICT, and Future Planning (Minister Mun-kee Choi) and Korea Communications Commission (Chairman Kyung-jae Lee) had a high-level policy collaboration meeting with the participation of the heads of the relevant divisions and bureaus of the two agencies at the Minister Restaurant in Gwacheon Government Office Complex on Wednesday, August 21, 2013. They agreed to form an MSIP-KCC joint research team to seek policy alternatives regarding pressing issues in the broadcasting and telecommunications industries such as 700MHz and UHD broadcasting.
- The meeting began with the mutual recognition that much progress has been made in the area of collaboration between the two agencies regarding banning handset subsidies and promoting the joint management of the Broadcasting Development Fund based on an

MOU on policy collaboration executed on April 25, 2013.

- To further their policy collaboration, MSIP and KCC agreed to collaborate or jointly deal with compelling policy issues such as 700MHz band and Ultra HD broadcasts, which will expand people's convenience and significantly develop the broadcasting and telecommunications industries in the country.
- ① The two agencies agreed to form a "Research Team to Promote 700MHz Band Usage" (tentative name) by September 2013 with their own experts -- plus professionals in academic circles and research institutions across the country -- to augment the usage of 700MHz in line with the national digital transition in terrestrial broadcasting.

The team will find ways of maximizing the nation's social and economic benefits as well as the people's convenience, collect feedback through open discussions following DTV channel reallocation, and finalize their proposals for improvements through reviews by Korea Frequency Standards Commission under the auspices of the Office for Government Policy Coordination as soon as possible.

The two agencies also agreed to form a "Working-Level Council" (tentative name) composed of representatives of broadcasting and telecommunication industries so that industry representatives can share the interim results of the research team's studies and give feedback on their own ideas to the team.

② As for UHD broadcasting by the country's terrestrial broadcasting business operators, the two agencies decided to form a "Research Team for the Development of UHD Broadcasting (tentative name)" as soon as possible. The team will consist of officials of the two agencies and outside experts recommended by the agencies in areas of media, contents production, and manufacturing. The team members will put their heads together to create a sound UHD broadcasting ecology in the face of the country's pay UHD broadcasting in 2014 and to promote the development of the entire range of UHD broadcasting technologies.

③ Furthermore, the two agencies agreed to share information and join forces to set up major policies in broadcasting, including the establishment of comprehensive plan for the development of the broadcasting industry, improvement of retransmission system for terrestrial broadcasting, and advancements in retrospective regulation concerning prohibited acts. They also decided to launch various events related to broadcasting together.

All of the collaborations between the agencies will be supported specifically by the Broadcasting & Telecommunications Policy Council composed of the heads of divisions and bureaus of the agencies and/or Working-Level Policy Cooperation Councils in a variety of areas according to the memorandum of understanding signed between the two agencies on April 25.

④ The two agencies agreed to join hands to finalize the Data Sharing Standards (being initiated by MSIP) and Guidelines for the Protection of Personal Information (being initiated by KCC) to boost the development of the big data industry and safe use of big data in the country.

□ Moreover, to enhance citizens' convenience, MSIP and KCC agreed to receive grievances about broadcasting handled by the public service center of MSIP -- with KCC dispatching its personnel to the center -- so that they can address grievances relevant to the agency.

When necessary, the two agencies will use jointly the public service center and its personnel through mutual consultation.

○ For the effective promotion of R&D in broadcasting and telecommunications, the two agencies agreed that MSIP will set up "Regulations on Information, Communications, and Broadcasting Research and Development," and that KCC will establish "Regulations on the Management of Broadcasting & Telecommunications Research and Development."

○ With respect to the KCC tasks delegated to the organizations under the auspices of MSIP (approval of terrestrial broadcasting auxiliary stations; investigations of and countermeasures against junk email and infringement on privacy information; surveys of the practice of organizing broadcast programs; investigation of and countermeasures against broadcast advertising), MSIP agreed to support the

implementation of the tasks fully.

- According to MSIP Minister Mun-kee Choi, MSIP is closely related to KCC in broadcasting and telecommunications, and it will spare no efforts in cooperating with KCC to boost the development of the ICT industry, create jobs, and realize a creative economy in the country. MSIP will continue to enhance its cooperation with KCC for various issues in broadcasting and telecommunications such as increased use of 700MHz and establishment of the Comprehensive Plan for the Development of the Broadcasting Industry, he added.

- "The broadcasting and telecommunications ecology is a complex structure with multiple parties involved. Fostering the ecology poses a serious challenge to the government. I believe our two agencies must put their heads together to lead the way. To that end, I think our two agencies must frequently meet and work hard to intensify the depth of our mutual understanding. Only then will the 'walls' between our two agencies virtually disappear," stressed Kyung-jae Lee, Chairman of KCC.

< Policy Collaboration Examples >

- Handset Subsidy Policy Council: The council discussed the regulation directions regarding handset subsidies and worked out proposals for the amendment of "the Act on Handset Distribution Structure Improvements."
- Pay Broadcast Policy Council: The council worked out arrangements for KCC's pre-agreement in relation to MSIP's approval of a pay broadcast station. Through the arrangements, HCN Pohang Broadcasting Station obtained approval for the renewal of its license.
- Advertising & Scheduling Policy Council: The council decided to reflect the evaluation results of the broadcast programs on MSIP's approval for license renewal of satellite broadcasting businesses, SOs, and home shopping PPs.
- Fund Policy Council: The council worked out a proposal for the joint management of fund resources. On the other hand, scheduling and management of funds will be carried out separately by the relevant organizations.
- Co-hosting Information Culture Events: The two agencies have co-hosted the following information culture events: the 26th Information Culture Month (June 2013: the MSIP) and the 4th Create Beautiful Internet World Week (June 10~15, 2013: KCC)

[Attachment: Policy Collaboration Examples between MSIP and KCC]